

Executive Summary

Ilundamatwe Holdings Ltd is a Tanzanian Agri-Tech company, engaged in construction of modern Greenhouses and automated drip irrigation kits fitted with sensor technology. By leveraging a well thought out business plan executed by a skilled management team, Ilundamatwe Holdings Ltd will generate a turnover of over \$ 65,520 in year three sales.

Keys to Success

Ilundamatwe Holdings Ltd has identified three keys that will be instrumental in its success. The first is the implementation of strict financial controls ensuring construction efficiency will be maximized. The second key will be the never ending pursuit for the latest Agri-tech industry innovations in each product we serve. The third key is the recognition and implementation of the philosophy that 100% customer satisfaction is required to ensure a profitable business. Profits are a by product of satisfying customers, not the other way around

Products

Our DigiFarm solution seeks to empower small-holder farmers in Africa by constructing greenhouses and drip kits fitted with sensor technology. The technology will enable small-holder farmers to monitor air temperature, humidity, soil moisture and regulate water supply all these tracked by DigiFarm; a device linked to their mobile phones. We plan to later equip the DigiFarm so that it can be used to track leaf wetness, atmospheric pressure, solar radiation, trunk/stem/fruit diameter, wind speed and direction, rainfall and incorporate security SMS feeds and data features to enable small holder farmers to be informed for future planning.

Market

Ilundamatwe Holdings Ltd has three distinct customers smallholder farmers, institutions and private companies that does horticultural farming. The market for Agri -Tech equipment is according to the World Bank 20% of 0.8 Billion Sub Saharan Africa small holder farmers who works in Agriculture. In Tanzania an estimated 0.3 million small holder farmers want to buy drip irrigation kit for themselves and 0.1 million are seemingly bold enough and will purchase the greenhouse and sensors for their own commercial use . Surveys consistently find that nearly one twelfth of all sub-Saharan farmers want to use modern agricultural technologies in the next 10 years.

Management Team

Heading the management is Mr. Lunyiliko W Komba, the Managing Director of the company. In charge of the overall running of the business operations. Partnering in the management is also Mr Lufingo P. Sadiki , he manages operations and runs the company with great sense of business acumen, which has given a new vision and direction to overseas imports. The director of Finance of the company is Mr. Dickson Kibasa experienced for more than 4 years in Accounting

Financial Plan

Ilundamatwe Holdings Ltd began as a hobby for Lunyiliko W. Komba 7 years ago. Over the last two years we have worked out most of the bugs related to greenhouses construction. Additionally, we are now quite hungry to succeed, creating one of the premier Agri-Tech company in the country and Sub-Saharan Africa. To that end, we are seeking a \$75,000 5-year loan. Sales forecasts conservatively indicate that \$40,320 will be generated in 2016, \$50,400 revenue will be generated in 2017, rising to \$65,520 in 2018.